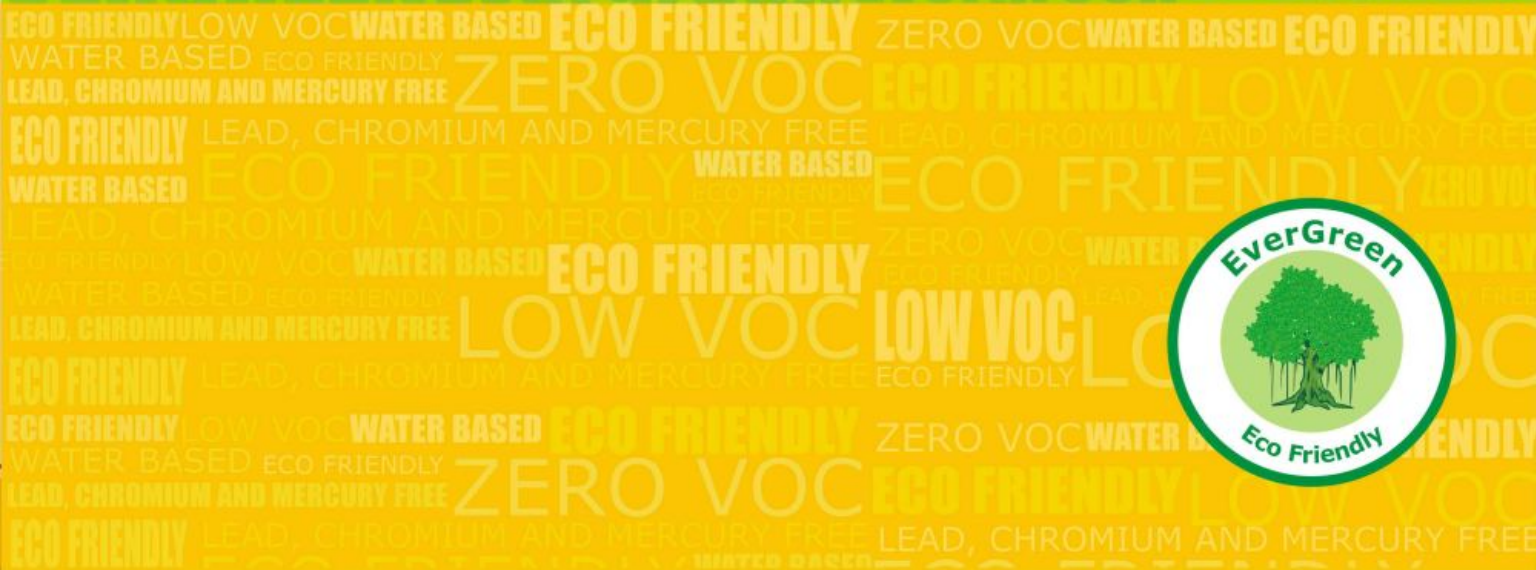




# Snowcem Paints

**No.1 Exterior Solutions Company**





# SNOWCEM<sup>PLUS</sup>

- PREMIUM WATERPROOF CEMENT PAINT
- High strength
  - No added lime
  - Breathable paint
  - Superior brushability
  - Reflects heat
  - Economical protection

m <sup>2</sup> /kg approx	Surface	2 coat finish m <sup>2</sup> /kg approx
	Rough cast & pebbledash	1.10 - 1.75
	Concrete blocks	1.76 - 3.00
	Suitable brickwork	1.81 - 3.20
	Rendering - cement/sand	2.20 - 3.20
	In-situ concrete	3.20 - 4.05
	Wall and fibre boards	2.75 - 4.50

coverage for 2 coat finish

Nature	Fine powder form
Base	White portland cement and other additives
Colour	Available in many attractive shades
Finish	Beautiful matt finish
Application	Either to be brushed or sprayed
Curing	1 <sup>st</sup> and 2 <sup>nd</sup> coat should be cured properly
Drying time	6-8 hours depending on climatic conditions
Recoat	12-18 hours depending on climatic conditions
Shelf life	2 years
DFT	50-60 microns
Packing	25 kg, 5 kg and 1 kg

Type of Paint	LEEDS	TERI GRIHA	SNOWCEM
Exterior Flat	100 g/lit VOC	100 g/lit VOC	ZERO VOC



# SUPER SNOWCEM

- SUPERIOR WATERPROOF CEMENT PAINT
- Quick mixing
  - Breathable paint
  - Faster setting
  - Reflects heat
  - Easy application
  - Eco friendly

m <sup>2</sup> /kg approx	Surface	2 coat finish m <sup>2</sup> /kg approx
	Rough cast & pebbledash	1.10 - 1.75
	Concrete blocks	1.76 - 3.00
	Suitable brickwork	1.81 - 3.20
	Rendering - cement/sand	2.20 - 3.20
	In-situ concrete	3.20 - 4.05
	Wall and fibre boards	2.75 - 4.50

coverage for 2 coat finish

Nature	Fine powder form
Base	White portland cement and other additives
Colour	Available in many attractive shades
Finish	Beautiful matt finish
Application	Either to be brushed or sprayed
Curing	1 <sup>st</sup> and 2 <sup>nd</sup> coat should be cured properly
Drying time	6-8 hours depending on climatic conditions
Recoat	12-18 hours depending on climatic conditions
Shelf life	2 years
DFT	50-60 microns
Packing	25 kg and 5 kg

Type of Paint	LEEDS	TERI GRIHA	SUPER SNOWCEM
Exterior Flat	100 g/lit VOC	100 g/lit VOC	ZERO VOC



# CEMCOLOUR

- WATERPROOF CEMENT PAINT
- Economy colour coating
  - For exteriors and interiors
  - Based on white portland cement
  - Becomes an integral part of plaster
  - Does not peel or flake
  - Breathable paint

cement/sand renderings	m <sup>2</sup> /kg approx
2.3-3.3	approx

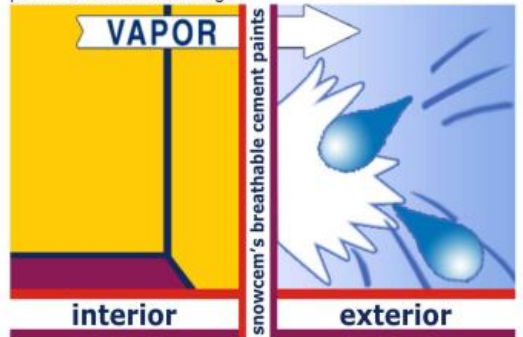
coverage for 2 coat finish

Nature	Fine powder form
Base	Portland cement and other additives
Colour	Available in many attractive shades
Finish	Good matt finish
Application	By brushed or spray
Curing	1 <sup>st</sup> and 2 <sup>nd</sup> coat should be cured properly
Drying time	6-8 hours depending on climatic conditions
Recoat	12-18 hours depending on climatic conditions
Shelf life	2 years
DFT	50-60 microns
Packing	25 kg laminated synthetic sacks

Type of Paint	LEEDS	TERI GRIHA	CEMCOLOUR
Exterior Flat	100 g/lit VOC	100 g/lit VOC	ZERO VOC



SNOWCEM<sup>PLUS</sup>, SUPER SNOWCEM and CEMCOLOUR become an integral part of the substrate and allow the surface to resist wind driven rain. They allow the structure to release moisture vapors without interfering with the adhesion and the performance of the coating.





## SNOWDecor®

PROTECTIVE TEXTURE WALL FINISH

- Imparts toughness to surface
- Is highly durable and maintenance free
- Contains antibacterial & antifungal additives
- Fills hairline cracks and pinholes
- Is waterproof and washable
- Is non toxic and non flammable



7  
m<sup>2</sup>/30kgs  
approx  
coverage  
ONYX-SCRATCH

8  
m<sup>2</sup>/30kgs  
approx  
coverage  
CRYSTAL-SCRATCH

11  
m<sup>2</sup>/30kgs  
approx  
coverage  
QUARTZ-SCRATCH

11-14  
m<sup>2</sup>/30kgs  
approx  
coverage  
SPARKLE Bubble

11-14  
m<sup>2</sup>/30kgs  
approx  
coverage  
DIAMOND  
Superfine Roller

5 - 6  
m<sup>2</sup>/30kgs  
approx  
coverage  
AMBER  
Dholpur Stone

11-14  
m<sup>2</sup>/30kgs  
approx  
coverage  
PEARL  
Texture Roller

5%  
mixing ratio  
for 1 coat finish



## SANDTEX MATT

PREMIUM FINE TEXTURED EXTERIOR FINISH

- Extra tough coating
- Upto 10 years protection
- Bridges hairline cracks
- Quartz aggregates for durability
- Heat, light & alkali resistant
- Anti algal - anti fungal
- No. 1 in Extreme Conditions

5.5-6.5  
m<sup>2</sup>/ℓ  
approx  
coverage  
for 1 coat finish

2.8-3.3  
m<sup>2</sup>/ℓ  
approx  
coverage  
for 2 coat finish

Nature	Thixotropic liquid
Base	Special acrylic co-polymer
Colour	Available in many attractive shades
Finish	Fine textured finish
Application	By brush, roller or spray
Drying time	30-35 minutes for touch dry
Recoat	4-6 hours
Shelf life	2 years
DFT	90-120 microns
Packing	20 litre, 4 litre and 1 litre containers

Type of Paint	LEEDS'	TERI GRIHA'	SANDTEX MATT
Exterior Flat	100 g/lit VOC	100 g/lit VOC	less than 40 g/lit VOC
Interior Flat	50 g/lit VOC	50 g/lit VOC	

10%  
mixing ratio  
for 1 coat finish

20%  
mixing ratio  
for 2 coat finish



## SANDTEX SMOOTH

SUPER ACRYLIC EXTERIOR FINISH

- High opacity
- Enhanced self cleansing
- Anti algal - anti fungal
- Fast drying
- Extra thick film
- UV resistant



5-7  
m<sup>2</sup>/ℓ  
approx  
coverage  
for 2 coat finish

Nature	Thixotropic free flowing liquid
Base	Pure acrylic resin
Colour	Available in many attractive shades
Finish	Very smooth matt finish
Application	By brush, roller or spray
Drying time	20-25 minutes for touch dry
Recoat	3-4 hours
Shelf life	2 years
DFT	50-60 microns
Packing	20 litre, 4 litre and 1 litre containers

Type of Paint	LEEDS'	TERI GRIHA'	SANDTEX SMOOTH
Exterior Flat	100 g/lit VOC	100 g/lit VOC	less than 40 g/lit VOC
Interior Flat	50 g/lit VOC	50 g/lit VOC	

2.5 1  
mixing ratio

**Snowcem paints** bridge hairline cracks and keep them covered due to its unique 'flexible' property. This prevents ingress of water into the substrate, which can lead to damp and fungus infected walls. Rectifying these damages to walls can be costly and disruptive.

**Snowcem Paints** and Ordinary paint matched to same colour were applied at equal thickness over blue and yellow test cards that show the relative hiding power of each coating. The ordinary paint is transparent, with the blue and yellow stripes clearly showing through the dried film. The result is undeniable: **Snowcem Paints** have better opacity.

### Snowcem Paints



The flexible film protects the substrate preventing moisture penetration

### Ordinary paints



Rain water enters cracks and fungus attacks damp walls





## UNI-GLOSSS

DELUXE MULTI SURFACE PAINT SYSTEM

- High sheen
- Elastomeric property
- Upto 10 years protective beauty
- Excellent coverage-superior brushability
- Eco friendly substitute for enamels
- Strong UV resistance
- Broad spectrum biocides

10 yrs protective beauty

concrete	wooden	metal
7-9 m <sup>2</sup> /ℓ approx	7-9 m <sup>2</sup> /ℓ approx	7-9 m <sup>2</sup> /ℓ approx
coverage for 2 coat finish	coverage for 3 coat finish	coverage for 3 coat finish



Nature	Thixotropic free-flowing liquid
Base	Special acrylic binder
Colour	Available in many attractive shades
Finish	Glossy smooth finish
Application	By brush, roller or spray
Drying time	20-25 minutes for touch dry
Recoat	3-4 hrs for concrete & 6-8 hrs for wood & metal
Sheen life @ 60° GH	25-50
Shelf life	2 years
DFT	50-60 microns
Packing	20 litre, 4 litre and 1 litre containers

Type of Paint	LEEDS	TERI GRIHA	UNI-GLOSSS
Exterior Flat	100 g/lit VOC	100 g/lit VOC	
Interior Flat	50 g/lit VOC	50 g/lit VOC	less than 40 g/lit VOC

concrete	concrete	wooden	metal
3 1	4 1	10%	10%
mixing ratio for 1 <sup>st</sup> coat	mixing ratio for 2 <sup>nd</sup> coat	mixing ratio for 3 coat finish	mixing ratio for 3 coat finish



## Snowcryl XT

PREMIUM ACRYLIC SMOOTH EXTERIOR FINISH

- Proven performance upto 7 years
- Extra durability
- Silicone modified acrylic resin
- Low dirt retention
- Superior UV resistance
- Anti algal - anti fungal
- Crack resistant

long last



Nature	Thixotropic free flowing liquid
Base	High quality pure acrylic resin and other additives
Colour	Available in many attractive shades
Finish	Excellent smooth finish
Application	By brush, roller or spray
Drying time	20-25 minutes for touch dry
Recoat	3-4 hours
Shelf life	2 years
DFT	50-60 microns
Packing	20 litre, 4 litre and 1 litre containers

Type of Paint	LEEDS	TERI GRIHA	Snowcryl XT
Exterior Flat	100 g/lit VOC	100 g/lit VOC	
Interior Flat	50 g/lit VOC	50 g/lit VOC	less than 40 g/lit VOC

concrete	concrete	wooden	metal
3 1	4 1	10%	10%
mixing ratio for 1 <sup>st</sup> coat	mixing ratio for 2 <sup>nd</sup> coat	mixing ratio for 3 coat finish	mixing ratio for 3 coat finish



## Snowcryl

100% ACRYLIC WEATHER PROOF EXTERIOR EMULSION

- Superior colour retention
- 100% acrylic resin binder
- Strong adhesion to substrate
- Enhanced water repellency
- Anti algal - anti fungal
- Strong UV resistance

100% colour life



Nature	Thixotropic free flowing liquid
Base	High quality pure acrylic resin and other additives
Colour	Available in many attractive shades
Finish	Rich smooth finish
Application	By brush, roller or spray
Drying time	20-30 minutes for touch dry
Recoat	3-4 hours
Shelf life	2 years
DFT	50-60 microns
Packing	20 litre container for project application

Type of Paint	LEEDS	TERI GRIHA	Snowcryl
Exterior Flat	100 g/lit VOC	100 g/lit VOC	
Interior Flat	50 g/lit VOC	50 g/lit VOC	less than 40 g/lit VOC

concrete	concrete	wooden	metal
2.5 1	4 1	10%	10%
mixing ratio for 1 <sup>st</sup> coat	mixing ratio for 2 <sup>nd</sup> coat	mixing ratio for 3 coat finish	mixing ratio for 3 coat finish

**Snowcem Paints** and Ordinary paints were applied to identical panels. Part of each panel was exposed to accelerated high intensity UV light representing sunlight. When the exposed portion was observed, the result were clear. **Snowcem paints** are more resistant to effects of UV rays and thus to fading.

vibrant bright, bold exterior colours that last longer

- superior uv resistance
- high hiding
- fade resistant
- reliable & accurate color
- substrate protection
- shades suited to exterior weather conditions
- paint job is done in lesser coats with texture, smooth and gloss formulations





## TRUMP

SMOOTH EXTERIOR EMULSION PAINT

- Greater coverage
- Easy brushability
- Protection upto 4 years
- Special acrylic resin
- Quality with economy
- Algae - fungi resistant



5.5-7.5  
m<sup>2</sup>/ℓ  
approx  
coverage  
for 2 coat finish

coverage  
for 2 coat finish



## ALLROUNDER

EXTERIOR / INTERIOR ACRYLIC EMULSION PAINT

- Best value for money
- Quick dry
- Can be used as a self priming coat
- Easy brushability
- Inhibits algal - fungal growth
- Does not peel off or crack

5.0-7.0  
m<sup>2</sup>/ℓ  
approx  
coverage  
for 2 coat finish

coverage  
for 2 coat finish



## SNOWCEM<sup>®</sup> WALL PUTTY

### SNOWCare

EXTERIOR / INTERIOR WALL PUTTY

- Gives toughness to the surface
- Needs no curing
- Is water repellent
- Increases durability of the surface
- Is non toxic and non flammable
- Fills hair cracks and pinholes



0.85-0.95  
m<sup>2</sup>/kg  
approx  
coverage  
for 1 coat finish

coverage  
for 1 coat finish



## SNOWCEM<sup>®</sup> BIO-WASH

ANTI ALGAL / FUNGAL PRE TREATMENT WASH



90-95  
m<sup>2</sup>/ℓ  
approx  
coverage  
for 1 coat finish

coverage  
for 1 coat finish

Nature	Thixotropic free flowing liquid		
Base	Special acrylic emulsion binder		
Colour	Available in many attractive shades		
Finish	Smooth finish		
Application	By brush, roller or spray		
Drying time	15 - 20 minutes for touch dry		
Recoat	3 - 4 hours		
Shelf life	2 years		
DFT	50 - 60 microns		
Packing	20 litre, 4 litre and 1 litre containers		

Type of Paint	LEEDS	TERI GRIHA	TRUMP
Exterior Flat	100 g/lit VOC	100 g/lit VOC	
Interior Flat	50 g/lit VOC	50 g/lit VOC	less than 40 g/lit VOC



mixing ratio

Nature	Thixotropic free flowing liquid		
Base	Acrylic emulsion binder		
Colour	Available in many attractive shades		
Finish	Smooth finish		
Application	By brush, roller or spray		
Drying time	15 - 20 minutes for touch dry		
Recoat	3 - 4 hours		
Shelf life	2 years		
DFT	50 - 60 microns		
Packing	20 litre, 4 litre and 1 litre containers		

Type of Paint	LEEDS	TERI GRIHA	ALLROUNDER
Exterior Flat	100 g/lit VOC	100 g/lit VOC	
Interior Flat	50 g/lit VOC	50 g/lit VOC	less than 40 g/lit VOC



mixing ratio

Nature	White in powder form		
Base	White portland cement and natural minerals		
Finish	Smooth finish		
Application	Putty blade or thapi		
Drying time	4 hours under normal climatic conditions		
Recoat	3 - 4 hours for concrete		
Shelf life	2 years		
DFT	50 - 60 microns		
Packing	20 kg and 5 kg poly bags		



mixing ratio

Nature	Clear liquid		
Base	Water		
Colour	Slight reddish		
Flow	Smooth and consistent		
Application	By brush preferably or by spray gun		
Drying time	Approx 1 hour depending on climatic conditions		
Recoat	24 hours		
Shelf life	2 years		
Packing	30 lt. and 5 lt. jerry cans		



mixing ratio





### SNOWCEM'S SPECIAL (CW) PRIMER

PRIMER FOR EXTERIORS

**SNOWCEM'S SPECIAL (CW) PRIMER** is specially formulated as priming coat for both concrete as well as wooden surfaces.

**SNOWCEM INTERIOR PRIMER** is based on specially formulated acrylic co-polymer.



### CEMPROVER

CEMENT PRIMER

**CEMPROVER** Cement Primer is a primer for **SNOWCEM**, **SUPER SNOWCEM** and **CEMCOLOUR**.

**SNOWSOL** Stabilising Solution consists of an organic resin in a hydrocarbon solvent. It is used as a priming coat for acrylic emulsion paints.



### IMPERMO

CEMENT WATERPROOFING COMPOUND (POWDER & LIQUID)

**IMPERMO** is a cement waterproofing compound not containing calcium chloride. Available in powder form for adding to cement and in liquid form for adding to cement sand rendering to overcome capillary absorption of moisture into cement mortar and concrete.

**HARDCRETE** is for hardening of concrete. The dual properties of "HARDENING" & "WATERPROOFING" greatly enhance crushing strength as observed in 1 year old concrete which makes the product most suitable.



### CEMIX

MORTAR PLASTICISER

**CEMIX** helps to make mortar that is superior in performance and is lower in cost. Cement requirement is reduced by half! Mortar made with **CEMIX** is easier to use, speeds up output and reduces labour costs.

**SNOWFILLA** expands, forces itself securely inside cracks and holes so that it cannot fall out. It fills the space completely and leaves the surface uniform. It is adhesive, can withstand tremendous weight. It can support more than 300 times its own weight by adhesion alone.



It is not advisable to use any other water-proofing chemical as base, topcoat or additive as it may lead to discoloration of finish coat. Use of white cement or any cement paint other than **SNOWCEM**, **SUPER SNOWCEM** and **CEMCOLOUR** as base coat is not recommended. Over dilution of any paint may result in shade variation, poor hiding, poor bonding or flaking. Excessive brushing and stretching are also to be avoided. No thinner or stainer is to be used with Snowcem paints. Please refer to the technical literature for detailed instructions on surface preparation, application, mixing ratio and anti algal and anti fungal treatment.



This varies according to the porosity and texture of the surface. For abundant precaution, a trial may be undertaken to determine covering capacity on very rough or abnormal surfaces.

Our dealers in all main centres are well stocked with the entire range of Snowcem Paints & Products. You can also send us an enquiry on: [www.snowcempaints.com](http://www.snowcempaints.com). All our packings have Snowcem Paints Hologram, a mark of genuineness.

Keep containers airtight during handling and storage to avoid loss of material. Store product in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.



Splashes of paints, primers and other products in contact with skin should be immediately cleaned with mineral turpentine oil for its easy removal. Use safety goggles while mixing and applying. If it comes in contact with eyes wash thoroughly with plenty of water. If irritation of the eye persists, obtain medical help. Green Building Requirements: As per IS 15489 : 2004, Section 6.12.2.1 specifies the "products not to contain more than 5%, by mass, Volatile Organic Compounds". Heavy Metals: is free from Lead, Chromium(VI), Cadmium, Mercury and its compounds. Hazardous Chemicals / Additives: does not contain harmful compounds like Formaldehyde, Phenolic compounds, Benzene, etc. \* LEED: Leadership in Environment and Energy Design, USA. # TER: The Energy and Resource Institute, India. GRIHA: Green Rating Integrated Habitat Assessment.



The information in this leaflet is given in good faith, but without warranty, as conditions of storage and use vary and are beyond our control.

For free technical advisory services call or write with details for advice and guidance.

**SnowScapes** is a free service to visualize your home or structures in the colours of your choice before painting it.

## Snowcem Paints Private Limited

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