



# Snowcem PAINTS

## CELESTE

SILKY SMOOTH FINISH

### INTERIOR EMULSION PAINT

#### PRODUCT DESCRIPTION

Celeste Interior Emulsion Paint is a finest acrylic paint for interiors; it has a super rich finish which remains attractive for years. The top class binder, imported additives and quality ingredients make this product very special. Ultimate pigments and very selective grades of extender with additives for very specific functionalities enhance the product performance. Flow properties and drying are excellent. Alkali resistance and mold resistance properties are also uncomparable.

#### SURFACE PREPARATION

##### PLASTER

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A base coat of Snowpearl Interior Primer before application of Snowcem Celeste is recommended for best performance.



##### CLEANING

Surface must be clean and sound, free from all dust, oil, grease and other contaminations. Remove all loose material with scrapper or stiff wire brush. Dampness of the wall has to be treated with appropriate measures.



##### FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or White Cement and fine sand in the ratio 1:3

For interior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application.



#### PAINT APPLICATION PROCESS

APPLICATION	RECOATING PERIOD
STEP 1 SNOWCEM WALL PUTTY (SNOWCARE/ACRYLIC) TROWEL	O/N
STEP 2 SNOWPEARL INTERIOR PRIMER BRUSH / ROLLER / SPRAY	4 hrs
STEP 3 CELESTE INTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY	4 - 6 hrs
STEP 4 CELESTE INTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY	4 - 6 hrs

1. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
2. Some shades may require 3 coats for proper hiding.

**HORIZONTAL SURFACES LIKE TOP OF WINDOWS, EDGES SHOULD BE PAINTED WITH 3 COATS OF CELESTE FOR GREATER PROTECTION**

**APPLICATION OF PRIMER IS MANDATORY**

#### PRODUCT FEATURES

*Durable Appealing Rich Finish*

*Strong Adhesion Properties*

*Long-Lasting Sheen*

*Good Washability*

*Non-Yellowing Properties*

*Fungi-Algae Resistant*

*Free from Heavy Metals like lead, chromium*

#### COLOURS AVAILABLE

**1500+\***

\*Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra.



#### MIXING RATIO

Dilute 1 liter of **CELESTE INTERIOR EMULSION PAINT** with 400ml of potable water. Do not add any stainer other than machine colorant to the **CELESTE INTERIOR EMULSION PAINT** Don't over dilute.



#### COVERAGE

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction:  
Approx 200 - 220 Sq. ft. per liter per coat.



#### AVAILABLE PACK SIZES

The pack sizes available for **CELESTE INTERIOR EMULSION PAINT**

are 20, 10, 4 and 1L





# Snowcem

P A I N T S

## CELESTE

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### INTERIOR EMULSION PAINT

#### TECHNICAL DETAILS

<b>Nature</b>	Thixotropic
<b>Base</b>	Pure Acrylic Emulsion
<b>Colour</b>	Available in many attractive shades
<b>Finish</b>	Smooth glossy super rich finish
<b>Mode of application</b>	By brush, roller or spray
<b>Drying time</b>	20-30 min for touch dry (65% relative humidity/30°C.)
<b>Recoating Period</b>	4 to 6 hours.

#### HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Celeste in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

#### PRECAUTIONS

Apply Snowcare Wall Putty/Acrylic Putty to level the dents and make the surface uniform. Apply one coat of Snowpearl Interior Primer. Use emery paper no 320 to lightly sand this surface to achieve uniform smoothness. Clean off the dust with soft and dry cloth. Then apply the diluted Celeste.

#### SAFETY MEASURES

Kindly refer to the MSDS for Celeste Interior Emulsion Paint is free from lead, chromium (VI), cadmium, mercury and its compounds. which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with the lid tightly closed in an upright position, in a cool, dry place.

Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

#### POST PAINTING CARE

**For the best performance of the paint, ensure proper washing and cleaning at regular intervals of six months.**

#### Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

#### Branches:

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad

#### CFA Locations:

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

**Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free**

Please consider the environment before printing it.

Toll free number : 1800-891-3541 Website: [www.snowcempaints.com](http://www.snowcempaints.com)

#### GREEN BUILDING PARAMETERS

**CELESTE qualifies for "GREEN BUILDING CRITERIA"**

#### REFERENCE

Type of Paint	LEEDS*	TERI GRIHA#
Exterior Flat	100 g/l VOC	100 g/l VOC
Interior Flat	50 g/l VOC	50 g/l VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

\* LEED - Leadership in Environment and Energy Design, USA.  
# TERI - The Energy and Resource Institute, India.  
GRIHA - Green Rating Integrated Habitat Assessment.

#### VOLATILE ORGANIC COMPOUNDS

**Celeste Interior Emulsion Paint**

contains less than 40 g/l VOC. Celeste contains 1-3% VOC.



#### HEAVY METALS

**Celeste Interior Emulsion Paint** is free from lead, chromium (VI), cadmium, mercury and its compounds.



#### HAZARDOUS CHEMICALS

**Celeste Interior Emulsion Paint** does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.

