



# **SNOWPEARL** INTERIOR PRIMER

#### **PRODUCT DESCRIPTION**

Snowpearl Interior Primer is specially formulated & based on acrylic co-polymer & It can be used in interior only as priming coat for both new & old surfaces of plaster before application of finish coat.

#### **SURFACE PREPARATION**

#### **PLASTER**

New masonry surfaces must be allowed to cure completely. It is recommended to allow 28 days as the curing time for new masonary surfaces.



#### **CLEANING**

Ensure the surface is completely free from all dirt, loosely held plaster, powdery residue, oil grease or any other contamination. Any previous growth of fungus, algae or moss needs to be removed thoroughly by vigorous wire brushing and cleaning with water.



#### FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or white cement and fine sand in the ratio 1:3 For Interior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application of paint.



### PAINT **APPLICATION PROCESS**

#### **APPLICATION RECOATING PERIOD**

Sand The Surface STEP 1 With Emery Paper SANDING 180 And Wipe Clean

STEP 2

SNOWPEARL INTERIOR PRIMER BRUSH / ROLLER / SPRAY

4 - 6 hrs

SNOWCARE WALL PUTTY TROWEL

O/N (Apply 2 Coats)

SNOWPEARL INTERIOR PRIMER **BRUSH / ROLLER / SPRAY** 

4 - 6 hrs

STEP 5

APPLICATION OF TOPCOAT **BRUSH / ROLLER / SPRAY** 

over SNOWCEM INTERIOR PRIMER

Drying period is quoted for 25°C and 50% Relative Humidity; these may vary under different conditions

## **PRODUCT FEATURES**

Alkali Resistance

Easy Brushing & Excellent Covering

**Quick Drying And Good Sealing Properties** 

**Excellent Opacity & Whiteness** 

Free From Heavy Metals Like Lead, Chromium

#### **COLOURS AVAILABLE**

#### WHITE\*

Snowpearl Interior Primer is an



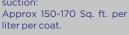
### **MIXING RATIO**

Dilute one litre of **Snowpearl Interior Primer** with 500 ml of clean potable water. Do not add any stainer/colorant to the Snowpearl Interior Primer. Don't over dilute **Snowpearl Interior Primer.** 



#### **COVERAGE**

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction:





#### **AVAILABLE PACK SIZES**

The pack sizes available for **Snowpearl Interior Primer** are 20  $\ell$ , 10  $\ell$ , 4  $\ell$ , and 1  $\ell$ .







# **SNOWPEARL**

INTERIOR PRIMER

#### **TECHNICAL DETAILS**

Nature	Thixotropic
Base	Acrylic emulsion binder
Colour	White
Finish	Smooth & uniform finish
Mode of application	By brush, roller or spray
<b>Drying time</b>	Touch dry 20 min. hard dry 4 To 6 hours
Recoating period	4 to 6 hours
Stability of thinned paint	To be used within 24 hours

#### **HANDLING** & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Snowpearl Interior Primer in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

#### **PRECAUTIONS**

It is not advisable to use any waterproofing chemical as base, top coat or additive. Over dilution of Snowpearl Interior Primer may result in poor hiding, poor bonding or flaking. Excessive brushing and stretching are also to be avoided. No thinner or universal stainer is to be used with Snowpearl Interior

#### SAFETY **MEASURES**

Kindly refer to the MSDS for Snowpearl Interior Primer which gives detailed information on safety measures while handling the paint, which is available on

Store the container with the lid tightly closed in an upright position, in a cool, dry place.

Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

# **PAINTING CARE**

Apply 2 Coats of emulsion paint coat over SNOWPEARL INTERIOR PRIMER.

#### Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free Nease consider the environment before printing it.

## **GREEN BUILDING PARAMETERS**

SNOWPEARL INTERIOR PRIMER qualifies for "GREEN BUILDING CRITERIA"

#### REFERENCE

Type of Paint Exterior Flat Interior Flat

LEEDS\* 100 g/ℓ VOC 50 g/ℓVOC

TERI GRIHA" 100 g/ℓ VOC 50 g/ℓVOC

As per IS 15489: 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

\* LEED - Leadership in Environment and Energy Design, USA. # TERI - The Energy and Resource Institute, India.
GRIHA - Green Rating Integrated Habitat Assessment.

#### **VOLATILE ORGANIC COMPOUNDS**

**Snowpearl Interior Primer** contains less than 40 g/ℓ VOC. Snowpearl Interior Primer contains 1-3% VOC.



## **HEAVY METALS**

**Snowpearl Interior Primer** is free from lead, chromium (VI), cadmium, mercury and its compounds.



#### **HAZARDOUS** CHEMICALS

Snowpearl Interior Primer does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.





Branches:

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam