



## **CELESTE**

## INTERIOR EMULSION PAINT

## **PRODUCT DESCRIPTION**

Celeste Interior Emulsion Paint is a finest acrylic paint for interiors; it has a super rich finish which remains attractive for years. The top class binder, imported additives and quality ingredients make this product very special. Ultimate pigments and very selective grades of extender with additives for very specific functionalities enhance the product performance. Flow properties and drying are excellent. Alkali resistance and mold resistance properties are also uncomparable.

## **SURFACE PREPARATION**

#### **PLASTER**

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A base coat of Snowpearl Interior Primer before application of Snowcem Celeste is recommended for best performance.



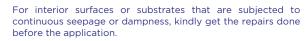
#### **CLEANING**

Surface must be clean and sound, free from all dust, oil, grease and other contaminations. Remove all loose material with scrapper or stiff wire brush. Dampness of the wall has to be treated with appropriate measures.



## FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or White Cement and fine sand in the ratio 1:3





## **PAINT APPLICATION PROCESS**

| APPLICATION   | RECOATING PERIOD |
|---|------------------|
| STEP 1 SNOWCEM WALL PUTTY (SNOWCARE/ACRYLIC) TROWEL           | O/N              |
| STEP 2 SNOWPEARL INTERIOR PRIMER BRUSH / ROLLER / SPRAY       | 4 hrs            |
| STEP 3 CELESTE INTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY | 4 - 6 hrs        |
| STEP 4 CELESTE INTERIOR EMULSION PAINT BRUSH / ROLLER / SPRAY | 4 - 6 hrs        |

- Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different conditions.
- 2. Some shades may require 3 coats for proper hiding.

HORIZONTAL SURFACES LIKE TOP OF WINDOWS, EDGES SHOULD BE PAINTED WITH 3 COATS OF CELESTE FOR GREATER PROTECTION

APPLICATION OF PRIMER IS MANDATORY

## **PRODUCT FEATURES**

**Durable Appealing Rich Finish** 

Strong Adhesion Properties

Long-Lasting Sheen

**Good Washability** 

**Non-Yellowing Properties** 

Fungi-Algae Resistant

Free from Heavy Metals like lead, chromium

## **COLOURS AVAILABLE**

## 1500+\*

\*Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra



## **MIXING RATIO**

Dilute 1 liter of CELESTE INTERIOR EMULSION PAINT with 400ml of potable water. Do not add any stainer other than machine colorant to the **CELESTE INTERIOR EMULSION PAINT** Don't over dilute



## **COVERAGE**

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction:



Approx 200 - 220 Sq. ft. per liter per coat.

## **AVAILABLE PACK SIZES**

The pack sizes available for **CELESTE INTERIOR EMULSION** PAINT









# **CELESTE**

SILKY SMOOTH FINISH

## INTERIOR EMULSION PAINT

## TECHNICAL DETAILS

| Nature              | Thixotropic   |
|---------------------|---|
| Base                | Pure Acrylic Emulsion                                 |
| Colour              | Available in many attractive shades                   |
| Finish              | Smooth glossy super rich finish                       |
| Mode of application | By brush, roller or spray                             |
| Drying time         | 20-30 min for touch dry (65% relative humidity/30°C.) |
| Recoating<br>Period | 4 to 6 hours.   |

## HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Celeste in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

## **PRECAUTIONS**

Apply Snowcare Wall Putty/Acrylic Putty to level the dents and make the surface uniform. Apply one coat of Snowpearl Interior Primer. Use emery paper no 320 to lightly sand this surface to achieve uniform smoothness. Clean off the dust with soft and dry cloth. Then apply the diluted Celeste.

## SAFETY MEASURES

Kindly refer to the MSDS for Celeste Interior Emulsion Paint is free from lead, chromium (VI), cadmium, mercury and its compounds. which gives detailed information on safety measures while handling the paint, which is available on request

Store the container with the lid tightly closed in an upright position, in a cool, dry place.

Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

## POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning at regular intervals of six months.

### **Corporate office:**

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

## Branches:

 $Ahmedabad \mid Bangalore \mid Ghaziabad \mid Jaipur \mid Kochi \mid Kolkata \mid Mumbai \mid New Delhi \mid Pune \mid Secunderabad$ 

### CFA Locations

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free Please consider the environment before printing it.

# GREEN BUILDING PARAMETERS

CELESTE qualifies for "GREEN BUILDING CRITERIA"

## REFERENCE

Interior Flat

Type of Paint LEEDS\*

Exterior Flat 100 g/ℓ VC

100 g/ℓ VOC 50 g/ℓ VOC **TERI GRIHA**\*
100 g/ℓ VOC
50 g/ℓ VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

\* LEED - Leadership in Environment and Energy Design, USA. # TERI - The Energy and Resource Institute, India. GRIHA - Green Rating Integrated Habitat Assessment.

## VOLATILE ORGANIC

Celeste Interior Emulsion
Paint

contains less than 40  $g/\ell$  VOC. Celeste contains 1-3% VOC.



### **HEAVY METALS**

Celeste Interior Emulsion Paint is free from lead, chromium (VI), cadmium, mercury and its compounds.



## HAZARDOUS CHEMICALS

Celeste Interior Emulsion Paint does not contain harmful comp-ounds like formaldehyde, phenolic compounds, benzene, etc.





Toll free number ( : 1800-891-3541 Website: www.snowcempaints.com