



SNOWCEM PLUS SHINE SMART ACRYLIC EMULSION

PRODUCT DESCRIPTION

Snowcem Plus Shine Exterior Emulsion Paint is a waterbased exterior emulsion, which gives the walls a high sheen finish. It works best in the areas where climatic conditions are from dry to somewhat humid. The sheen of Snowcem Plus Shine Paint is higher than that of Economy Paints. Snowcem Plus Shine Paint resists fading, chalking, and flaking in addition to inhibiting the growth of fungi and algae.

SURFACE PREPARATION

PLASTER

New masonry surfaces need sufficient time to cure fully. It is recommended to allow a minimum curing period of 28 days. A base coat of Special CW Primer/Universal Primer is recommended for best performance.

CLEANING

Ensure that the surface is clean and does not have loose paint, dust, or grease. Use a wire brush and water to eliminate any fungus, algae, or moss. Apply Snowsol stabilising solution to old, crumbly, or difficult surfaces. For detailed instructions, refer to the technical literature of Snowsol.

FILLING THE CRACKS, HOLES & DENTS

Repairing Cracks and Holes: Use Snowcare Wall Putty or a mix of white cement and fine sand (in a 1:3 ratio) to fill cracks up to 3mm wide, as well as holes and dents.

Dealing with Damp Areas: Before applying the final coat, ensure repairs are done on exterior surfaces or areas prone to continuous seepage or dampness.

Coating Horizontal Surfaces: It's strongly recommended to apply three coats of the product on parapet tops and other horizontal surfaces for thorough coverage and protection.



PRODUCT FEATURES

Resistant To Chalking & Fading

Prevent The Fungi & Algae

Best In Class Sheen Finish

Superior Film Integrity

2-3 Year Plus Performance Warranty

Protection With Decoration

COLOURS AVAILABLE

1500+** Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra.



MIXING RATIO

Combine 1000 ml of Snowcem Plus Shine Exterior Emulsion Paint with 500-600 ml of clean, drinkable water by volume will enhance the paint's brushability, making it easier to apply smoothly and evenly with a brush.



COVERAGE:

Coverage 100-140 Sq.ft. per litre per coat. Actual coverage may vary according to the porosity and texture of the surface. For abundant precaution, an initial trial may be undertaken to determine covering capacity on very rough or abnormal surfaces.



1 Coat: 100-140 sq. ft./litre
2 Coat: 50-70 sq. ft./litre

PAINT APPLICATION PROCESS

APPLICATION	DILUTION	RECOATING PERIOD
STEP 1 SNOWCEM WALL PUTTY (Optional) TROWEL	400 ml OF WATER TO 1000 gm OF PUTTY	ON
STEP 2 SNOWCEM SPECIAL CW PRIMER / UNIVERSAL PRIMER Brush/Roller/Spray	AS PER TDS	4 HRS
STEP 3 SNOWCEM PLUS SHINE EXTERIOR EMULSION PAINT Brush/Roller/Spray	500-600 ML OF WATER TO 1000 ML OF PAINT	4-6 HRS
STEP 4 SNOWCEM PLUS SHINE EXTERIOR EMULSION PAINT Brush/Roller/Spray	500-600 ML OF WATER TO 1000 ML OF PAINT	4-6 HRS

Recoat period is quoted for 25°C and 50% Relative Humidity; these may vary under different conditions. Some shades may require 3 coats for proper hiding.

AVAILABLE PACK SIZES

The pack sizes available for Snowcem Plus Shine are 20, 10, 4, 4 and 1 l



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TECHNICAL DETAILS

Nature	Thixotropic
Base	Acrylic Emulsion Binder
Finish	Excellent smooth finish
Drying time	Surface dry time 30 minutes
Recoating Period	4 to 6 hours.
Shelf life	3 Years
Gloss	Gloss-minimum : 3-6 Unit @60°GH
DFT	50-60 Microns (2 coats)

HANDLING & STORAGE

Make sure to seal containers tightly when handling and storing to prevent any material from escaping. Store Snowcem Plus Shine in a cool, dry location and shield it from severe weather conditions during storage, transportation, and on-site.

PRECAUTIONS

Avoid using waterproofing chemicals as base, topcoat, or additives. Excessive dilution of the Snowcem Plus Shine can lead to poor coverage, inadequate adhesion, or flaking. During application, refrain from excessive brushing or stretching. Also, do not use any thinner or universal strainer with the Snowcem Plus Shine.

SAFETY MEASURES

Please refer to the MSDS for Snowcem Plus Shine for comprehensive safety instructions when handling the paint, which can be obtained upon request. This document provides detailed guidance on proper handling procedures to ensure safe use.

Store the container of Snowcem Plus Shine in a cool, dry place, ensuring the lid is securely closed and the container is kept upright. This helps maintain the paint's quality and prevents it from being exposed to moisture or extreme temperatures.

Store Snowcem Plus Shine in a place where children cannot access it and away from any food items to avoid accidental contact or ingestion.

Snowcem Plus Shine may cause harm if swallowed; seek immediate medical help if ingested. If the paint comes into contact with skin, wash with plenty of soap and water immediately, and seek medical attention if irritation persists or develops.

During application, wear eye protection; if contact with eyes occurs, rinse with plenty of water and seek medical advice, and avoid breathing vapors or spray by using a suitable nose pad during sanding and surface preparation to prevent dust inhalation.

Do not dispose of leftover paint by pouring it down the drain or into waterways.

POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning of all algal and fungal growth, if any, at regular intervals of six months.

Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

Branches:

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad

CFA Locations:

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free

Please consider the environment before printing it.

GREEN BUILDING PARAMETERS

SNOWCEM PLUS SHINE qualifies for
"GREEN BUILDING CRITERIA"

REFERENCE

Type of Paint	LEEDS*	TERI GRIHA [#]
Exterior Flat	100 g/l VOC	100 g/l VOC
Interior Flat	50 g/l VOC	50 g/l VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

* LEED - Leadership in Environment and Energy Design, USA.
TERI - The Energy and Resource Institute, India.
GRIHA - Green Rating Integrated Habitat Assessment.

VOLATILE ORGANIC COMPOUNDS

**SNOWCEM PLUS SHINE
SMART ACRYLIC EMULSION**
contains less than 40 g/l VOC.

**SNOWCEM PLUS SHINE
SMART ACRYLIC EMULSION**
contains 1-3% VOC.



HEAVY METALS

**SNOWCEM PLUS SHINE
SMART ACRYLIC EMULSION**
is free from lead, chromium (VI), cadmium, mercury and its compounds.



HAZARDOUS CHEMICALS

**SNOWCEM PLUS SHINE
SMART ACRYLIC EMULSION**
does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.

