



Snowcem

P A I N T S

ZENITA VELVET FINISH

Ultimate luxury emulsion

PRODUCT DESCRIPTION

ZENITA VELVET FINISH is a super-premium interior emulsion which gives high sheen luxury finish on walls. It gives touch & feel like velvet & glow like diamond. The special quality of binders & additives give the best in class stain & water repellence. It's highly durable & washable emulsion. Flow properties and drying are also excellent.

SURFACE PREPARATION

PLASTER

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A base coat of Snowcare Sealer & Primer/ Zenita Basecoat used before application of **ZENITA VELVET FINISH** can be done.

CLEANING

Surface must be clean and sound, free from all dust, oil, grease and other contaminations. Remove all loose material with scrapper or stiff wire brush. Dampness of the wall has to be treated with appropriate measures.

FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use Snowcare Wall Putty or white cement and fine sand in the ratio 1:3. For interior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application.



PRODUCT FEATURES

Smooth as Velvet

High Sheen Luxury Finish

Eco-Friendly

Excellent Washability

Fungi-Algae Resistant

Free from Heavy Metals Like Lead, Chromium & Mercury

Extra Durability

PAINT APPLICATION PROCESS

APPLICATION	DILUTION	RECOATING PERIOD
STEP 1 SNOCARE SEALER PRIMER OR ZENITA BASECOAT Brush/Roller/Spray	500ml of water to 1litre of paint	4 hrs
STEP 2 SNOWCARE WALL PUTTY OR SNOWCEM ACRYLIC PUTTY Trowel	40% dilution with water No dilution	ON 4 - 6 hrs
STEP 3 SNOCARE SEALER PRIMER OR ZENITA BASECOAT Brush/Roller/Spray	500ml of water to 1litre of paint	4 hrs
STEP 4 ZENITA VELVET FINISH Brush/Roller/Spray	400ml of water to 1litre of paint	4 - 6 hrs
STEP 5 ZENITA VELVET FINISH Brush/Roller/Spray	400ml of water to 1litre of paint	4 - 6 hrs

Recoat period is quoted for 25°C and 50% Relative Humidity; these may vary under different conditions. Some shades may require 3 coats for proper hiding.

HORIZONTAL SURFACES LIKE TOP OF WINDOWS, LEDGES SHOULD BE PAINTED WITH 3 COATS OF ZENITA VELVET FINISH FOR GREATER PROTECTION APPLICATION OF SUITABLE PRIMER IS MUST.

COLOURS AVAILABLE

1500+** Currently available in more than 1500 shades as per the Snowcem Paints Colour Spectra.

MIXING RATIO

Dilute one liter of **ZENITA VELVET FINISH** with 400 ml of clean potable water. Do not add any stainer/colorant to the **ZENITA VELVET FINISH**. Don't over dilute **ZENITA VELVET FINISH**.

COVERAGE:

Varies according to the porosity and texture of the surface. Coverage for smooth surface with no suction: On normal masonry surface coverage would be 260-300 sq.ft. per litre per coat.

AVAILABLE PACK SIZES

The pack sizes available for **ZENITA VELVET FINISH** are 4 l and 1 l only.





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TECHNICAL DETAILS

Nature	Thixotropic
Base	Special Acrylic emulsion
Finish	High Sheen finish
Mode of application	By brush, roller or spray
Drying time	20-30 min for touch dry (65% relative humidity/30°C.)
Recoating Period	4 to 6 hours.
Shelf Life	3 years from the date of MFG.
DFT	·50-60 microns (2 Coats)

HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store **ZENITA VELVET FINISH** in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

SAFETY MEASURES

Kindly refer to the MSDS for Snowcem Paints **ZENITA VELVET FINISH** which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with the lid tightly closed in an upright position, in a cool, dry place.
Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

POST PAINTING CARE

For the best performance of the paint, ensure proper washing and cleaning at regular intervals of six months.

Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

Branches:

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad

CFA Locations:

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

Eco-friendly Commitment: All products of Snowcem Paints are Lead, Chromium and Mercury free

Please consider the environment before printing it.

GREEN BUILDING PARAMETERS

ZENITA VELVET FINISH
qualifies for
"GREEN BUILDING CRITERIA"

REFERENCE

Type of Paint

Exterior Flat
Interior Flat

LEEDS*

100 g/t VOC
50 g/t VOC

TERI GRIHA*

100 g/t VOC
50 g/t VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

* LEED - Leadership in Environment and Energy Design, USA.
TERI - The Energy and Resource Institute, India.
GRIHA - Green Rating Integrated Habitat Assessment.

VOLATILE ORGANIC COMPOUNDS

ZENITA VELVET FINISH
contains less than 40 g/t
VOC.

ZENITA VELVET FINISH
contains 1-3% VOC.



HEAVY METALS

ZENITA VELVET FINISH is
free from lead, chromium (VI),
cadmium, mercury and its
compounds.



HAZARDOUS CHEMICALS

ZENITA VELVET FINISH does
not contain harmful compounds
like formaldehyde, phenolic
compounds, benzene, etc.

