



# Snowcem

## P A I N T S

# OUTWEATHER

## ACRYLIC EMULSION PAINT

### EXTERIOR EMULSION PAINT

### PRODUCT DESCRIPTION

Outweather Acrylic Emulsion Paint is the most economical choice for users of acrylic paint with protection and decoration. Outweather Acrylic Emulsion Paint can be used for interiors also.

Outweather Acrylic Emulsion Paint : Best value for money, protects and decorates, does not peel off or crack, contains special biocides which protect the paint film against algae and fungi, high colour retention. It contains special acrylic emulsion binder which gives quick drying.

### SURFACE PREPARATION

#### PLASTER

New masonry surfaces must be allowed to cure completely. Recommended curing time is 28 days minimum. A coat of Snowcem Ext/Int Primer is recommended for best performance.

#### CLEANING

Surface should be free from any loose paint, dust or grease. Growth of fungus, algae or moss should be removed by wire brushing and water. For old, friable and difficult surface: A coat of **Snowsol stabilising solution** is recommended. For detailed information please refer **Snowcem Ext/Int Primer/Snowsol** Technical literatures.

#### FILLING THE CRACKS, HOLES & DENTS

For filling cracks upto 3mm, holes and dents use **Snowcare Wall Putty** or white cement and fine sand in the ratio 1:3

For exterior surfaces or substrates that are subjected to continuous seepage or dampness, kindly get the repairs done before the application of paint.



### PAINT APPLICATION PROCESS

APPLICATION	RECOATING PERIOD
STEP 1 <b>SNOWCARE WALL PUTTY</b> (OPTIONAL) TROWEL	O/N
STEP 2 <b>SNOWCEM EXT/INT PRIMER</b> BRUSH / ROLLER / SPRAY	4 hrs
STEP 3 <b>OUTWEATHER ACRYLIC EMULSION PAINT</b> BRUSH / ROLLER / SPRAY	4 - 6 hrs
STEP 4 <b>OUTWEATHER ACRYLIC EMULSION PAINT</b> BRUSH / ROLLER / SPRAY	4 - 6 hrs
1. Recoat period is quoted for 25°C and 50% Relative Humidity, these may vary under different atmospheric conditions. 2. Some shades may require 3 coats for proper hiding.	
HORIZONTAL SURFACES LIKE TOP OF WINDOWS, EDGES SHOULD BE PAINTED WITH 3 COATS OF OUTWEATHER ACRYLIC EMULSION FOR GREATER PROTECTION	
APPLICATION OF PRIMER IS MANDATORY	

### PRODUCT FEATURES

**Value For Money**

**Protection With Decoration**

**Can Be Used For Interior Also**

**Anti - Algal / Anti - Fungal**

**Superior Film Integrity**

### COLOURS AVAILABLE

**300+\***

\*Currently available in more than 300+ shades. It is recommended for the light shades only in this product.



### MIXING RATIO

Mix 2 Parts of **Outweather Acrylic Emulsion Paint** with 1 part of clean potable water by volume for better brushability.



### COVERAGE

Coverage 110-130 Sq. ft. per liter per coat. Actual coverage may vary according to the porosity and texture of the surface. For abundant precaution, an initial trial may be undertaken to determine covering capacity on very rough or abnormal surfaces.



### AVAILABLE PACK SIZES

The pack sizes available are **Outweather Acrylic Emulsion Paint** are 20L, 10L, 4L, and 1L.





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#### TECHNICAL DETAILS

<b>Nature</b>	Thixotropic
<b>Base</b>	Acrylic emulsion binder
<b>Finish</b>	Smooth finish
<b>Drying time</b>	15 - 20 minutes for touch dry
<b>Shelf life</b>	3 year
<b>DFT</b>	50 - 60 microns (2 Coats)

#### HANDLING & STORAGE

Keep containers airtight during handling and storage to avoid loss of material. Store Outweather Acrylic Emulsion Paint in a cool dry place and also protect it from extreme climatic conditions during storage, in transit and at site.

#### PRECAUTIONS

It is not advisable to use any waterproofing chemical as base coat, top coat or as an additive. Over dilution of Outweather Acrylic Emulsion Paint may result in shade variation, poor hiding, poor bonding or flaking. Excessive brushing and stretching are also to be avoided. No thinner or universal stainer is to be used with Outweather Acrylic Emulsion Paint.

#### SAFETY MEASURES

Kindly refer to the MSDS for Snowcem Paints Outweather Acrylic Emulsion Paint which gives detailed information on safety measures while handling the paint, which is available on request.

Store the container with the lid tightly closed in an upright position, in a cool, dry place.

Keep out of reach of children and away from eatables.

May be harmful if swallowed. In case of ingestion, seek immediate medical attention. In case of skin contact immediately wash skin with soap and plenty of water. Get medical attention if irritation develops or persists.

Wear eye protection during application. In case of contact with eyes, rinse immediately with plenty of water and seek medical advice. Do not breathe vapour or spray. It is recommended to wear suitable nose pad during sanding and surface preparation to avoid dust inhalation.

Do not pour leftover paint down the drain or in water courses.

In the event of spills, contain spillage using sand or earth.

#### POST PAINTING CARE

**For the best performance of the paint, ensure proper washing and cleaning at regular intervals of six months.**

#### Corporate office:

3rd Floor, Agrima Business Centre, N. K. Mehta International House, 178, Backbay Reclamation, Babubhai Chinai Marg, Mumbai - 400 020. Maharashtra, India.

#### Branches:

Ahmedabad | Bangalore | Ghaziabad | Jaipur | Kochi | Kolkata | Mumbai | New Delhi | Pune | Secunderabad

#### CFA Locations:

Cuttack | Indore | Jamshedpur | Kanpur | Nagpur | Raipur | Salem | Visakhapatnam

**Eco-friendly Commitment:** All products of Snowcem Paints are Lead, Chromium and Mercury free

Please consider the environment before printing it.

**Toll free number** : 1800-891-3541 **Website:** [www.snowcempaints.com](http://www.snowcempaints.com)

#### GREEN BUILDING PARAMETERS

**Outweather Acrylic Emulsion Paint qualifies for "GREEN BUILDING CRITERIA"**

#### REFERENCE

Type of Paint	LEEDS*	TERI GRIHA*
Exterior Flat	100 g/ℓ VOC	100 g/ℓ VOC
Interior Flat	50 g/ℓ VOC	50 g/ℓ VOC

As per IS 15489 : 2004, Section 6.12.2.1 specifies the "product not to contain more than 5%, by mass, Volatile Organic Compounds"

\* LEED - Leadership in Environment and Energy Design, USA.  
# TERI - The Energy and Resource Institute, India.  
GRIHA - Green Rating Integrated Habitat Assessment.

#### VOLATILE ORGANIC COMPOUNDS

**Outweather Acrylic Emulsion Paint** contains less than 40 g/ℓ VOC

**Outweather Acrylic Emulsion Paint** contains 1-3% VOC.



#### HEAVY METALS

**Outweather Acrylic Emulsion Paint** is free from lead, chromium (VI), cadmium, mercury and its compounds.



#### HAZARDOUS CHEMICALS

**Outweather Acrylic Emulsion Paint** does not contain harmful compounds like formaldehyde, phenolic compounds, benzene, etc.

